Here’s a draft privacy policy tailored for a Facebook campaign promoting a 10 Minute School IELTS course. This ensures compliance with data privacy regulations and builds trust with potential customers.

**Privacy Policy for 10 Minute School IELTS Course Facebook Campaign**

Effective Date: [19.12.2024]

At 10 Minute School, we value your privacy and are committed to protecting your personal data. This Privacy Policy explains how we collect, use, and safeguard the information gathered during our IELTS course Facebook campaign.

**1. Information We Collect**

When you engage with our Facebook campaign, we may collect the following data:

* **Personal Information:** Name, email address, phone number, or other details you provide through forms or direct messages.
* **Usage Data:** Information about your interactions with our campaign, such as clicks, shares, or views.
* **Technical Data:** IP address, browser type, and other metadata collected automatically through Facebook’s analytics tools.

**2. How We Use Your Information**

The information we collect may be used to:

* Provide details about the IELTS course or respond to inquiries.
* Deliver marketing content, such as promotional offers or updates about our services.
* Improve the effectiveness of our campaigns through analytics.
* Comply with legal obligations and ensure secure transactions.

**3. Sharing Your Information**

We do not sell your personal information. Your data may be shared with:

* **Service Providers:** Third-party vendors assisting us in campaign management or data analysis (e.g., Facebook Ads Manager).
* **Legal Authorities:** When required by law or to protect our legal rights.

**4. Data Security**

We implement industry-standard security measures to protect your data. However, no system is completely secure. If you suspect any breach, please contact us immediately.

**5. Your Rights**

You have the right to:

* Access, update, or delete your personal information.
* Opt-out of receiving marketing communications.
* Withdraw your consent at any time.

To exercise these rights, please email us at [Insert Contact Email].

**6. Retention of Data**

We retain your personal data only for as long as necessary to fulfill the purposes outlined in this policy or as required by law.

**7. Cookies and Tracking Technologies**

Our campaign may use cookies or Facebook pixels to track engagement and improve ad targeting. You can manage your cookie preferences through your browser or Facebook settings.

**8. Updates to This Policy**

We may update this Privacy Policy from time to time. Any changes will be posted here with a revised effective date.

**Contact Us**

If you have questions or concerns about this Privacy Policy, please contact us at:  
**Email:** [Insert Email]  
**Phone:** [Insert Phone Number]  
**Address:** [Insert Business Address]

This privacy policy ensures transparency and complies with Facebook’s advertising policies, as well as global data protection regulations like GDPR or CCPA. Let me know if you'd like further customization!